

SAMPLE TERMS AND CONDITIONS

GoTo has provided the following examples of SMS terms and conditions to help your business understand and comply with 10DLC SMS requirements.

Although you can use these samples to create your own materials, please understand that they are provided as tools to help you understand the documentation that is being requested as part of the 10DLC campaign registration process. They do not constitute legal guidance or serve to create an attorney-client relationship. You should consult your own legal counsel for guidance. They may not address how your business operates, and they are not intended to address the requirements of your law or industry requirements, and as a result, they may not be sufficient for your purposes. We cannot advise you how to interpret the laws that govern you, whether these forms are sufficient for your business, or where to obtain legal advice. Please note that carrier, aggregator, and legal requirements are subject to change. As a result, you should monitor changes and adjust your processes and documentation accordingly.

Recurring Message Terms and Conditions Sample

Effective Date: [3/3/2026

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By opting in to receive SMS messages from Frank Lumber] JED Doors LLC] (“we,” “us,” “our”), you agree to these Terms and Conditions (Terms).

SMS Messaging Service

By providing your phone number, you consent to receive conversational messages from Frank Lumber CO. The Door Store. Message frequency may vary. On average, 1-2 messages per month.

For help or support, reply HELP to any message or contact our customer service team directly.

Message and Data Rates

Message and data rates may apply based on your mobile carrier’s terms.

Privacy Policy

Your information will be handled in accordance with our Privacy Policy [Insert Privacy Policy Link].

Cancellation/Opt-Out Instructions

You can opt out of receiving SMS messages at any time by replying STOP to any message we send you. After you opt out of text messaging, you will receive one additional message confirming your request has been processed.

Liability

We are not responsible for any charges, errors, or delays in SMS delivery or undelivered messages caused by your carrier or third-party service providers. By providing your phone number, you agree to receive conversational messages from Frank Lumber CO. The Door Store. Message frequency may vary. On average, 1-2 messages per month.

To get help, reply HELP to any message or contact our support team.

Message and data rates may apply.